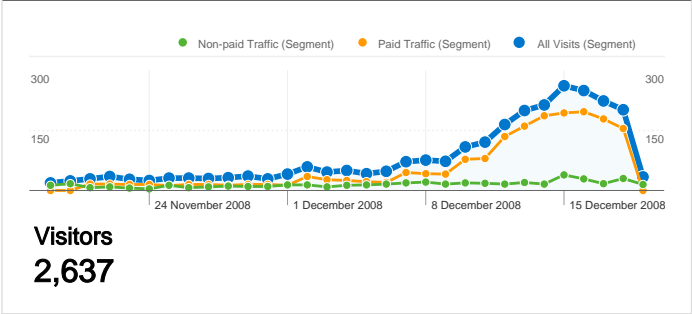


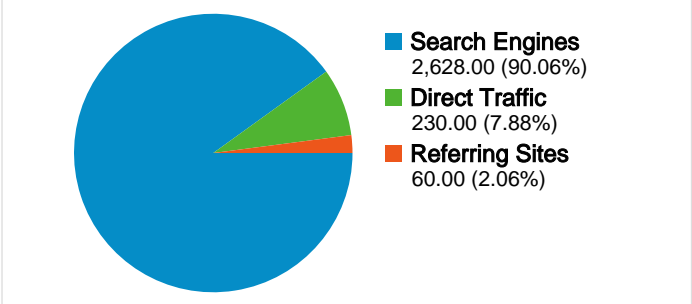
**Site Usage**

<p><b>All Visits 2,918 Visits</b>                  Paid Traffic 1,967                  Non-paid Traffic 663</p>	<p><b>All Visits 29.44% Bounce Rate</b>                  Paid Traffic 25.78%                  Non-paid Traffic 36.80%</p>
<p><b>All Visits 15,421 Page Views</b>                  Paid Traffic 9,906                  Non-paid Traffic 3,738</p>	<p><b>All Visits 00:03:27 Avg. Time on Site</b>                  Paid Traffic 00:03:05                  Non-paid Traffic 00:03:47</p>
<p><b>All Visits 5.28 Pages/Visit</b>                  Paid Traffic 5.04                  Non-paid Traffic 5.64</p>	<p><b>All Visits 81.49% % New Visits</b>                  Paid Traffic 90.65%                  Non-paid Traffic 71.04%</p>

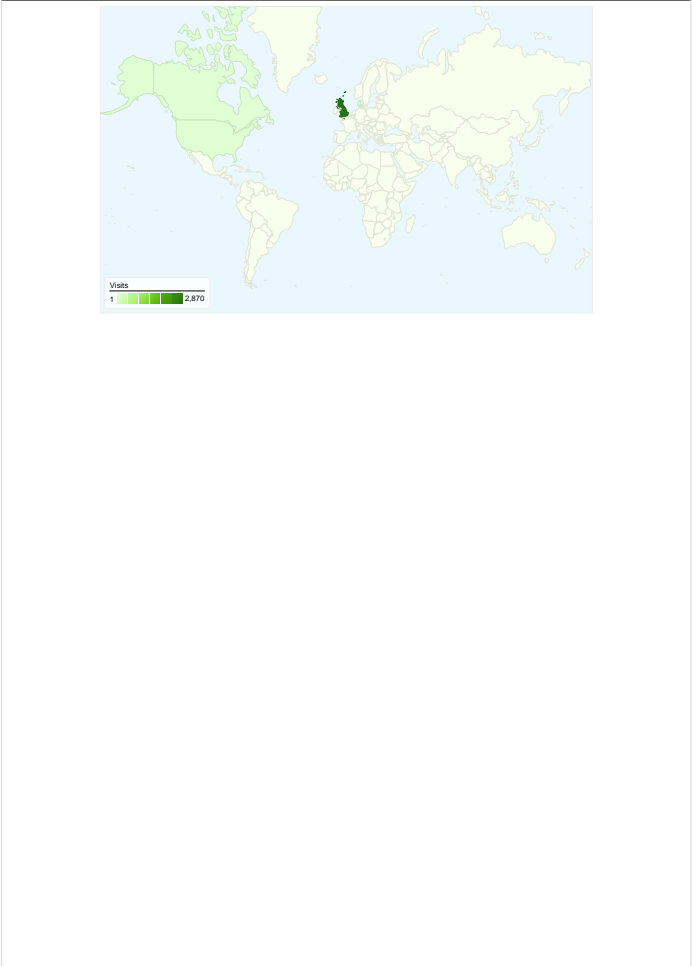
**Visitors Overview**



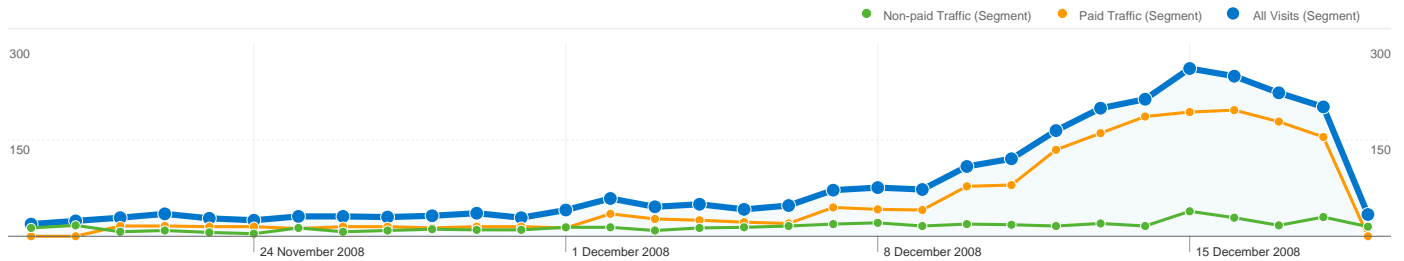
**Traffic Sources Overview**



**Map Overlay world**



Content Overview		
Pages	Page Views	% Page Views
/c/Christmas_Meats/5c40abd6b93b4e6d978fef052e2b2ace/		
All Visits	1,897	12.30%
Paid Traffic	1,462	9.48%
Non-paid Traffic	305	1.98%
/c/Poultry/f5119c345b8042d79991a85e8a98dbdb/		
All Visits	1,372	8.90%
Paid Traffic	1,091	7.07%
Non-paid Traffic	200	1.30%
/		
All Visits	1,222	7.92%
Paid Traffic	272	1.76%
Non-paid Traffic	689	4.47%
/p/Whitegate_Farm_Free_Range_Goose/232ff736f5404d4ca5f		
All Visits	1,106	7.17%
Paid Traffic	973	6.31%
Non-paid Traffic	112	0.73%
/p/Whitegate_Farm_Large_Three_Bird_Roast_5kg/2a4eba91cf		
All Visits	1,022	6.63%
Paid Traffic	989	6.41%
Non-paid Traffic	22	0.14%



**2,637 people visited this site in the "All Visits" segment**

**All Visits 2,918 Visits**  
**Paid Traffic 1,967**  
**Non-paid Traffic 663**

**All Visits 2,637 Absolute Unique Visitors**  
**Paid Traffic 1,783**  
**Non-paid Traffic 471**

**All Visits 15,421 Page Views**  
**Paid Traffic 9,906**  
**Non-paid Traffic 3,738**

**All Visits 5.28 Average Page Views**  
**Paid Traffic 5.04**  
**Non-paid Traffic 5.64**

**All Visits 00:03:27 Time on Site**  
**Paid Traffic 00:03:05**  
**Non-paid Traffic 00:03:47**

**All Visits 29.44% Bounce Rate**  
**Paid Traffic 25.78%**  
**Non-paid Traffic 36.80%**

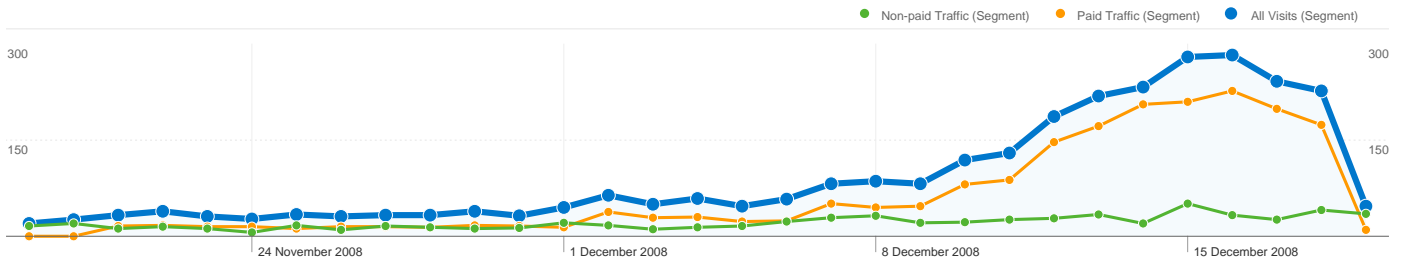
**All Visits 81.49% New Visits**  
**Paid Traffic 90.65%**  
**Non-paid Traffic 71.04%**

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer			DSL		
All Visits	2,202	75.46%	All Visits	1,588	54.42%
Paid Traffic	1,536	52.64%	Paid Traffic	1,056	36.19%

Non-paid Traffic	525	17.99%
Firefox		
All Visits	546	18.71%
Paid Traffic	299	10.25%
Non-paid Traffic	113	3.87%
Safari		
All Visits	135	4.63%
Paid Traffic	110	3.77%
Non-paid Traffic	15	0.51%
Chrome		
All Visits	24	0.82%
Paid Traffic	16	0.55%
Non-paid Traffic	5	0.17%
Opera		
All Visits	6	0.21%
Paid Traffic	3	0.10%
Non-paid Traffic	3	0.10%

Non-paid Traffic	364	12.47%
Unknown		
All Visits	647	22.17%
Paid Traffic	436	14.94%
Non-paid Traffic	146	5.00%
Cable		
All Visits	453	15.52%
Paid Traffic	308	10.56%
Non-paid Traffic	110	3.77%
T1		
All Visits	126	4.32%
Paid Traffic	92	3.15%
Non-paid Traffic	28	0.96%
OC3		
All Visits	74	2.54%
Paid Traffic	52	1.78%
Non-paid Traffic	9	0.31%

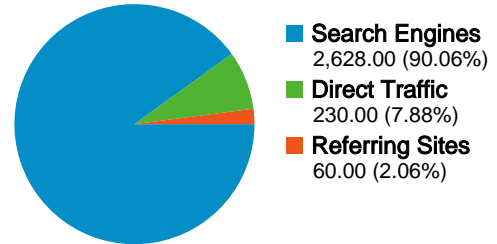


All traffic sources sent a total of 2,918 visits in the "All Visits" segment

All Visits **7.88%** Direct Traffic  
 Paid Traffic **0.00%**  
 Non-paid Traffic **0.00%**

All Visits **2.06%** Referring Sites  
 Paid Traffic **0.00%**  
 Non-paid Traffic **0.00%**

All Visits **90.06%** Search Engines  
 Paid Traffic **100.00%**  
 Non-paid Traffic **100.00%**

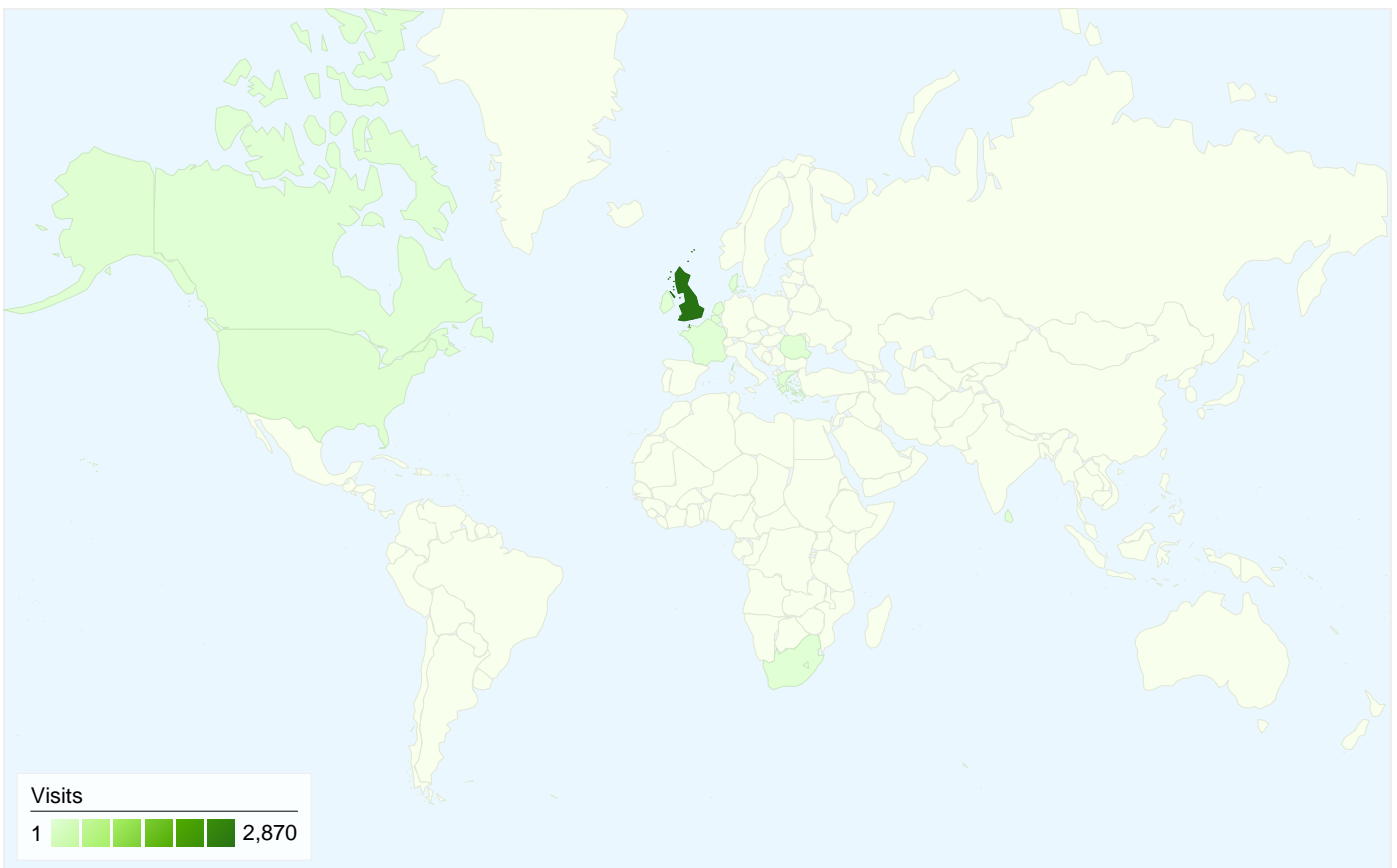


### Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (cpc)			christmas goose		
All Visits	1,967	67.41%	All Visits	382	14.54%
Paid Traffic	1,967	67.41%	Paid Traffic	379	14.42%
Non-paid Traffic	0	0.00%	Non-paid Traffic	3	0.11%
google (organic)			three bird roast		
All Visits	500	17.14%	All Visits	346	13.17%
Paid Traffic	0	0.00%	Paid Traffic	344	13.09%
Non-paid Traffic	500	17.14%	Non-paid Traffic	2	0.08%
(direct) ((none))			buy goose		
All Visits	230	7.88%	All Visits	255	9.70%
Paid Traffic	0	0.00%	Paid Traffic	254	9.67%
Non-paid Traffic	0	0.00%	Non-paid Traffic	1	0.04%
yahoo (organic)			christmas turkey		
All Visits	54	1.85%	All Visits	254	9.67%
Paid Traffic	0	0.00%	Paid Traffic	252	9.59%
Non-paid Traffic	54	1.85%	Non-paid Traffic	2	0.08%

aol (organic)		
All Visits	49	1.68%
Paid Traffic	0	0.00%
Non-paid Traffic	49	1.68%

3 bird roast		
All Visits	249	9.47%
Paid Traffic	249	9.47%
Non-paid Traffic	0	0.00%



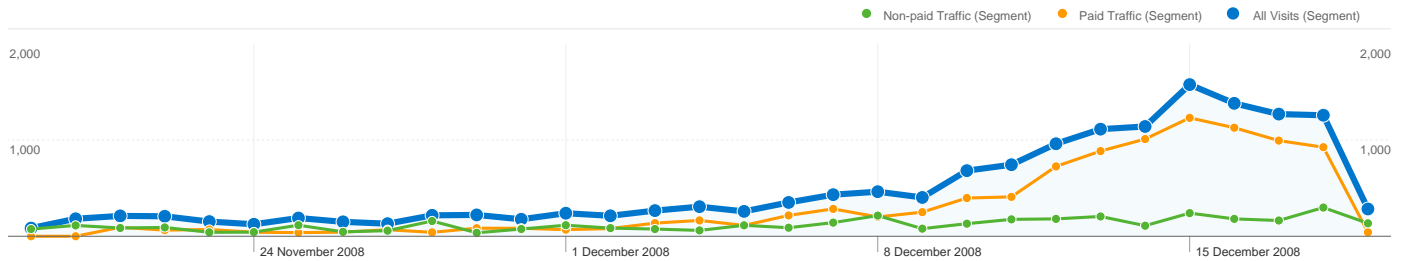
**2,918 visits came from 14 countries/territories in the "All Visits" segment**

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>2,918</b>	<b>5.28</b>	<b>00:03:27</b>	<b>81.49%</b>	<b>29.44%</b>	
Paid Traffic: 1,967	Paid Traffic: 5.04	Paid Traffic: 00:03:05	Paid Traffic: 90.65%	Paid Traffic: 25.78%	
Non-paid Traffic: 663	Non-paid Traffic: 5.64	Non-paid Traffic: 00:03:47	Non-paid Traffic: 71.04%	Non-paid Traffic: 36.80%	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
<b>United Kingdom</b>					
All Visits	<b>2,870</b>	5.33	00:03:30	81.29%	28.99%
Paid Traffic	<b>1,963</b>	5.04	00:03:05	90.63%	25.78%
Non-paid Traffic	<b>624</b>	5.83	00:03:59	69.55%	35.58%
<b>United States</b>					
All Visits	<b>24</b>	2.08	00:00:42	100.00%	58.33%
Paid Traffic	<b>2</b>	4.00	00:01:17	100.00%	50.00%
Non-paid Traffic	<b>20</b>	2.00	00:00:43	100.00%	55.00%
<b>Canada</b>					
All Visits	<b>9</b>	1.89	00:00:16	100.00%	77.78%
Paid Traffic	<b>0</b>	0.00	00:00:00	0.00%	0.00%
Non-paid Traffic	<b>8</b>	2.00	00:00:18	100.00%	75.00%

<b>Belgium</b>					
All Visits	2	3.00	00:00:20	100.00%	0.00%
Paid Traffic	1	2.00	00:00:17	100.00%	0.00%
Non-paid Traffic	1	4.00	00:00:23	100.00%	0.00%
<b>Denmark</b>					
All Visits	2	10.00	00:10:23	50.00%	50.00%
Paid Traffic	0	0.00	00:00:00	0.00%	0.00%
Non-paid Traffic	0	0.00	00:00:00	0.00%	0.00%
<b>France</b>					
All Visits	2	10.00	00:04:25	50.00%	0.00%
Paid Traffic	0	0.00	00:00:00	0.00%	0.00%
Non-paid Traffic	2	10.00	00:04:25	50.00%	0.00%
<b>Ireland</b>					
All Visits	2	3.50	00:01:52	100.00%	50.00%
Paid Traffic	0	0.00	00:00:00	0.00%	0.00%
Non-paid Traffic	2	3.50	00:01:52	100.00%	50.00%
<b>Sri Lanka</b>					
All Visits	1	1.00	00:00:00	0.00%	100.00%
Paid Traffic	0	0.00	00:00:00	0.00%	0.00%
Non-paid Traffic	1	1.00	00:00:00	0.00%	100.00%
<b>Netherlands</b>					
All Visits	1	5.00	00:01:57	100.00%	0.00%
Paid Traffic	1	5.00	00:01:57	100.00%	0.00%
Non-paid Traffic	0	0.00	00:00:00	0.00%	0.00%
<b>(not set)</b>					
All Visits	1	3.00	00:00:34	100.00%	0.00%
Paid Traffic	0	0.00	00:00:00	0.00%	0.00%
Non-paid Traffic	1	3.00	00:00:34	100.00%	0.00%

1 - 10 of 14



**Pages on this site were viewed a total of 15,421 times in the "All Visits" segment**

 **All Visits 15,421 Page Views**  
**Paid Traffic 9,906**  
**Non-paid Traffic 3,738**

 **All Visits 10,020 Unique Views**  
**Paid Traffic 6,358**  
**Non-paid Traffic 2,500**

 **All Visits 29.44% Bounce Rate**  
**Paid Traffic 25.78%**  
**Non-paid Traffic 36.80%**

## Top Content

Pages	Page Views	% Page Views
<i>/c/Christmas_Meats/5c40abd6b93b4e6d978fef052e2b2ace/</i>		
All Visits	1,897	12.30%
Paid Traffic	1,462	9.48%
Non-paid Traffic	305	1.98%
<i>/c/Poultry/f5119c345b8042d79991a85e8a98dbdb/</i>		
All Visits	1,372	8.90%
Paid Traffic	1,091	7.07%
Non-paid Traffic	200	1.30%
<i>/</i>		
All Visits	1,222	7.92%
Paid Traffic	272	1.76%
Non-paid Traffic	689	4.47%
<i>/p/Whitegate_Farm_Free_Range_Goose/232ff736f5404d4ca5f32b73c53be605/f5119c345b8042d79991a85e8a98dbdb/</i>		
All Visits	1,106	7.17%
Paid Traffic	973	6.31%
Non-paid Traffic	112	0.73%

/p/Whitegate\_Farm\_Large\_Three\_Bird\_Roast\_5kg/2a4eba91cf92410ca17d797a222dbfbd/5c40abd6b93b4e6d978fef052e2b2ace

All Visits	1,022	6.63%
Paid Traffic	989	6.41%
Non-paid Traffic	22	0.14%