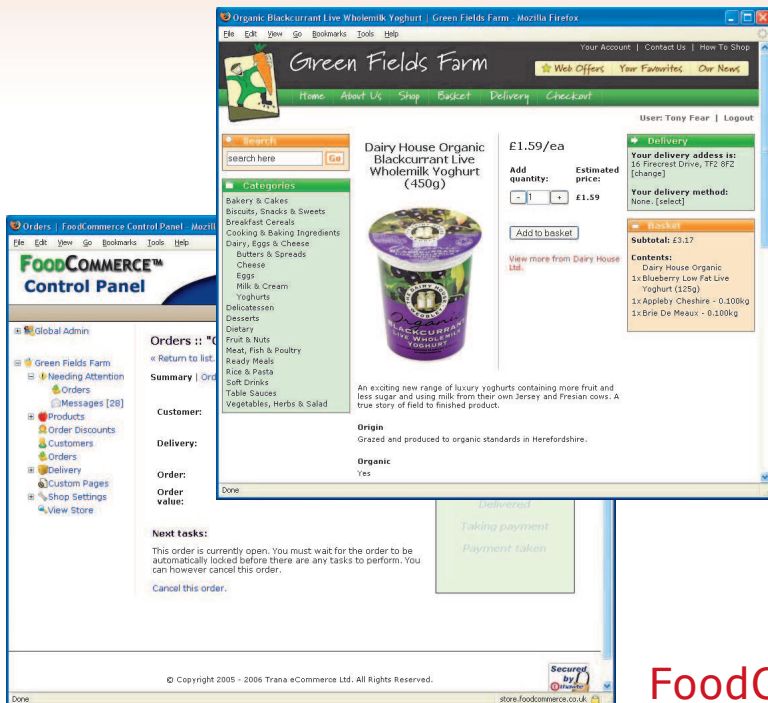


Delivering Locally - a new Internet solution for food retailers



As the supermarkets grow relentlessly and organic box schemes develop into national businesses how will your business compete?

Or better still how can you jump one step ahead?

What you really need is a business solution that combines the power of the Internet with the needs of **local customers**.

A website where customers can see what you sell and find out about the **local producers** that supply you.

A way for customers to place orders online and book their delivery time. You can then **deliver when they are at home** just like the supermarkets do.

FoodCommerce was created for independent food retailers to service local customers online.

Its key features are the local delivery system and the ability to sell loose or cut products by actual weight.

For you the retailer

- Easy to use.
- Low start-up costs.
- Inclusive start-up assistance.
- Inclusive website hosting.
- Inclusive telephone and email support.
- We look after all the technical stuff.
- Orders easily managed.
- Taking payment after the orders are prepared means you charge for the actual weight you supply.
- Our product and image libraries will save you time and money.

Affordable Pay-As-You-Sell Pricing

- £100 one-time non-refundable setup fee.
- Thereafter all you pay is commission calculated monthly against the value of your online sales (see table below).

Band	From	To	Commission
A	£0	£4,000	8%
B	£4,001	£16,000	4%
C	£16,001	-	2%

For your customers

- Easy to use.
- Local delivery.
- Bookable delivery times.
- Order online then collect from shop.
- Change orders easily.
- Information about your products.
- Information about your suppliers.



For further information go to www.foodcommerce.co.uk or visit our demonstration website at www.localfarmfood.co.uk or contact us on **0845 094 6187**.