

How it works

FoodCommerce is an Internet application specifically designed for independent food retailers who want to sell online successfully.

We provide it as a service in return for a monthly fee. Everything technical is looked after by us leaving you to concentrate on running your online business.

You have your own website and online shop styled to your business identity. Payments from your online shop go into your bank account. Full help and support is provided by us and we are here when you need us. We are fully committed to your success.

You run your online business through the comprehensive and powerful control panel. On most days that will be managing your products and customer orders. With things that are done less often, such as setting up a new delivery area, we are here to support you.

To take debit/credit card payments you will require an e-commerce merchant account from a UK acquiring bank and a "Go" account from Sage Pay. This is in addition to your FoodCommerce online shop.

£49 per month

- Your FoodCommerce website and online shop, fully hosted and technically supported
- Website styled to your business identity
- Integration of your Sage Pay "Go" account and your online shop
- Domain name like www.MyStore.co.uk
- Emails like MyName@MyStore.co.uk (unlimited within reason)
- Up to 100 completed orders per month (49p each thereafter)
- Unlimited number of products
- Email and telephone support

All prices subject to VAT at the applicable rate

To apply or for more information:

033 3340 8010

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www.foodcommerce.co.uk

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FOODCOMMERCE

A complete solution for
selling food and
groceries online



Complete website and online shop

Supermarket style home delivery

Milk round style home delivery

Courier style delivery

Collection points

Charge for actual weight supplied

No big investment just a monthly charge

Delivering your orders

Customers really do want to know when their food order will be delivered. Not only do they need to plan their meals but often want to be at home to put their order straight in the freezer. With FoodCommerce you decide the deliveries to offer so your customers can choose the delivery they want.

Supermarket style home delivery

Yes you really can offer the same home delivery service as the supermarkets. Two hour long delivery slots offer the best in customer service and work well in densely populated areas.

Milk Round style delivery

Set your own route and deliver to each customer as you pass. Efficient use of your van and time especially when your customers live a long way apart.

Courier style delivery

Reach out to national customers using a courier service such as ParcelForce. Works well when you sell something really special like an award winning pork pie or sausage.

Collection Points

Have your customers order online and collect from your shop or somewhere else, like the Post Office in the next village for example.

Charging by weight

When you sell expensive loose or cut products like meat and cheese it is important you are able to charge for the actual weight you supply.

When a customer places an order on your FoodCommerce website their card details are collected and securely stored in your Sage Pay "Go" account.

When you enter the actual weights into FoodCommerce it causes the value of the order to be recalculated. If you are happy with the new amount simply click the button and FoodCommerce will instruct Sage Pay to take the payment.

The delivery note you send with the order will now show the actual weights and the amount you charged.



Card security matters

Banks are now turning their attention to the smaller retailers taking orders online. They are insisting customers' debit and credit card details are collected and stored securely.

FoodCommerce fully complies to PCI DSS, the security standard for transmitting and storing debit and credit card details.

Both you and your customers can be confident that their card details will be totally safe when they order from your online shop.

