



Email and text marketing for small businesses

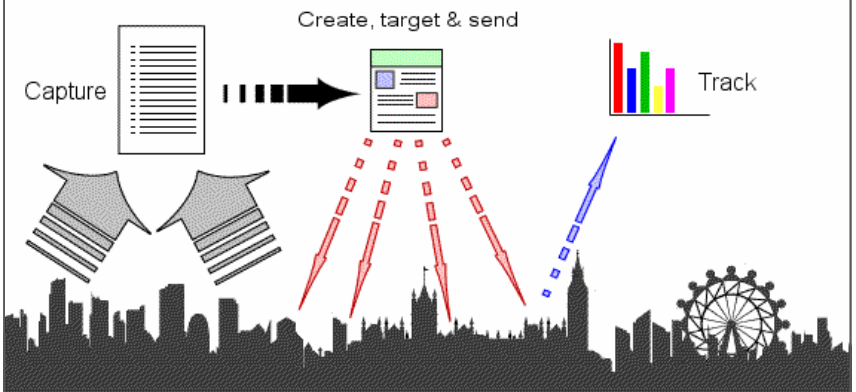
Permission Marketing - Harnessing the power of the Internet

In our busy modern world getting people's attention is becoming increasingly difficult. With so many marketing messages thrown at us daily how will yours get through and make the connection with your intended audience?

Mass marketing needs a mass budget, which frankly most of us don't have; but you don't need to talk to everyone, just those who want to listen.

You just need an affordable way to connect with these people!

Permission Marketing Process Flow



Online Connector is designed for small businesses who want to make the most of their marketing. It provides all the tools you need to capture and communicate with your audience using the Internet, email and SMS text.

What can you do with Online Connector?

- Email Marketing. Create and send your email newsletters, flyers and more
- Mobile Marketing. Send out bulk SMS messages and create interactive campaigns
- List building. Build forms to capture data from your website
- Tracking. Track and analyse the results of your campaigns

And much, much more...

Perfect for small/ medium sized businesses

- It's very cost effective - Accounts start at £10 per month for up to 200 subscribers. We don't charge per email sent so send as many as you want (but don't spam!)
- It's self-service - and easy to use
- There's no software to install - it's all on the web
- Free phone & email support is included - we're here to help
- No long term contract - you can leave anytime

Monthly Fees - including unlimited emails

Subscribers	Monthly Charge
1 - 200	£10
201 - 1000	£25
1001 - 2000	£40
2001+	£0.01 per additional subscriber

For example, if you have 2,500 subscribers you would pay £40 for the first 2,000 and then £5.00 for the additional 500 subscribers, so your total monthly bill would be £45.

SMS Credits - needed to send text messages

Credits Purchased	Price per credit
200+	10.0p
500+	7.5p
1500+	6.0p
10,000+	5.5p
50,000+	4.8p

Apply online at www.onlineconnector.co.uk or contact us on 033 3340 8010

All prices are subject to VAT where applicable